12.4, number 1: Find the length and direction of $\vec{u} \times \vec{v}$ and $\vec{v} \times \vec{u}$ for $\vec{u} = 2\vec{i} - 2\vec{j} - \vec{k}$ and $\vec{v} = \vec{i} - \vec{k}$. Answer:

$$\vec{\boldsymbol{u}} \times \vec{\boldsymbol{v}} = \begin{vmatrix} \vec{\boldsymbol{i}} & \vec{\boldsymbol{j}} & \vec{\boldsymbol{k}} \\ 2 & -2 & -1 \\ 1 & 0 & -1 \end{vmatrix} = \begin{vmatrix} -2 & -1 \\ 0 & -1 \end{vmatrix} \vec{\boldsymbol{i}} - \begin{vmatrix} 2 & -1 \\ 1 & -1 \end{vmatrix} \vec{\boldsymbol{j}} + \begin{vmatrix} 2 & -2 \\ 1 & 0 \end{vmatrix} \vec{\boldsymbol{k}}$$
$$= 2\vec{\boldsymbol{i}} + \vec{\boldsymbol{j}} + 2\vec{\boldsymbol{k}}.$$

The the length of $\overrightarrow{u} \times \overrightarrow{v}$ is $\sqrt{2^2 + 1^2 + 2^2} = 3$ and the unit vector that has the same direction as $\overrightarrow{u} \times \overrightarrow{v}$ is $\boxed{\frac{1}{3}(2\overrightarrow{i} + \overrightarrow{j} + 2\overrightarrow{k})}$. It follows that the length of $\overrightarrow{v} \times \overrightarrow{u}$ is also 3 and a unit vector that points in the same direction as $\overrightarrow{v} \times \overrightarrow{u}$ is $\boxed{\frac{-1}{3}(2\overrightarrow{i} + \overrightarrow{j} + 2\overrightarrow{k})}$.

You can compute the second half of the answer or just state the second half of the answer, which ever feels better to you.