



MATH 122

CLIFTON

3.3: THE  
CHAIN RULE

3.4: THE  
PRODUCT AND  
QUOTIENT  
RULES

# MATH 122

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Calculus for Business Administration and Social  
Sciences



# OUTLINE

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## 1 3.3: THE CHAIN RULE



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## 1 3.3: THE CHAIN RULE

## 2 3.4: THE PRODUCT AND QUOTIENT RULES



# THE CHAIN RULE

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## THEOREM 1

*Let  $f$  and  $g$  be differentiable functions such that  $f \circ g(x)$  is well-defined.*



# THE CHAIN RULE

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## THEOREM 1

*Let  $f$  and  $g$  be differentiable functions such that  $f \circ g(x)$  is well-defined. The derivative of the composition is given by*

$$(f \circ g)'(x) = (f' \circ g(x)) \cdot g'(x).$$



# THE DERIVATIVE OF ARBITRARY EXPONENTIALS

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Let  $P(t) = P_0 a^t$ .



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Let  $P(t) = P_0 a^t$ .

Let  $f(t) = P_0 e^t$  and let  $g(t) = \ln(a)t$  so

$(f \circ g)(t)$



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$$(f \circ g)(t) = f(\ln(a)t)$$





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$$(f \circ g)(t) = f(\ln(a)t) = P_0 e^{\ln(a)t}$$



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$$(f \circ g)(t) = f(\ln(a)t) = P_0 e^{\ln(a)t} = P_0 (e^{\ln(a)})^t$$



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Let  $f(t) = P_0 e^t$  and let  $g(t) = \ln(a)t$  so

$$(f \circ g)(t) = f(\ln(a)t) = P_0 e^{\ln(a)t} = P_0 (e^{\ln(a)})^t = P_0 a^t = P(t).$$

Hence

$$P'(t) = f' \circ g(t) \cdot g'(t)$$



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Hence

$$\begin{aligned} P'(t) &= f' \circ g(t) \cdot g'(t) \\ &= P_0 e^{\ln(a)t} \cdot \ln(a) \end{aligned}$$



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Hence

$$\begin{aligned} P'(t) &= f' \circ g(t) \cdot g'(t) \\ &= P_0 e^{\ln(a)t} \cdot \ln(a) \\ &= P_0 a^t \cdot \ln(a) \end{aligned}$$



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$$(f \circ g)(t) = f(\ln(a)t) = P_0 e^{\ln(a)t} = P_0 (e^{\ln(a)})^t = P_0 a^t = P(t).$$

Hence

$$\begin{aligned} P'(t) &= f' \circ g(t) \cdot g'(t) \\ &= P_0 e^{\ln(a)t} \cdot \ln(a) \\ &= P_0 a^t \cdot \ln(a) \\ &= \ln(a)P(t). \end{aligned}$$





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Differentiate  $(x + 5)^2$ .



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Differentiate  $(x + 5)^2$ .

First we identify this function as a composition.



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Differentiate  $(x + 5)^2$ .

First we identify this function as a composition. If we let  $f(x) = \underline{\hspace{1cm}}$  and  $g(x) = \underline{\hspace{1cm}}$ , then  $f \circ g(x) = (x + 5)^2$ .



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- $f'(x) = 2x$ .



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- $f'(x) = 2x$ .
- $g'(x) =$



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- $f'(x) = 2x$ .
- $g'(x) = \frac{d}{dx}(x + 5) =$



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- $f'(x) = 2x$ .
- $g'(x) = \frac{d}{dx}(x + 5) = \frac{d}{dx}(x) + \frac{d}{dx}(5) =$





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- $f'(x) = 2x$ .
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- $f' \circ g(x) =$



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- $f'(x) = 2x$ .
- $g'(x) = \frac{d}{dx}(x + 5) = \frac{d}{dx}(x) + \frac{d}{dx}(5) = 1 + 0 = 1$ .
- $f' \circ g(x) = f'(g(x)) =$



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- $f'(x) = 2x$ .
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- $f' \circ g(x) = f'(g(x)) = f'(x + 5) =$



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- $f'(x) = 2x$ .
- $g'(x) = \frac{d}{dx}(x + 5) = \frac{d}{dx}(x) + \frac{d}{dx}(5) = 1 + 0 = 1$ .
- $f' \circ g(x) = f'(g(x)) = f'(x + 5) = 2(x + 5) =$



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- $f'(x) = 2x$ .
- $g'(x) = \frac{d}{dx}(x + 5) = \frac{d}{dx}(x) + \frac{d}{dx}(5) = 1 + 0 = 1$ .
- $f' \circ g(x) = f'(g(x)) = f'(x + 5) = 2(x + 5) = 2x + 10$ .



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- $f'(x) = 2x$ .
- $g'(x) = \frac{d}{dx}(x + 5) = \frac{d}{dx}(x) + \frac{d}{dx}(5) = 1 + 0 = 1$ .
- $f' \circ g(x) = f'(g(x)) = f'(x + 5) = 2(x + 5) = 2x + 10$ .
- Therefore by the Chain Rule

$$\frac{d}{dx}(x + 5)^2 =$$





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- $f'(x) = 2x$ .
- $g'(x) = \frac{d}{dx}(x + 5) = \frac{d}{dx}(x) + \frac{d}{dx}(5) = 1 + 0 = 1$ .
- $f' \circ g(x) = f'(g(x)) = f'(x + 5) = 2(x + 5) = 2x + 10$ .
- Therefore by the Chain Rule

$$\frac{d}{dx}(x + 5)^2 = \frac{d}{dx}(f \circ g(x)) =$$



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- $f' \circ g(x) = f'(g(x)) = f'(x + 5) = 2(x + 5) = 2x + 10$ .
- Therefore by the Chain Rule

$$\frac{d}{dx}(x + 5)^2 = \frac{d}{dx}(f \circ g(x)) = (f' \circ g(x)) \cdot g'(x)$$



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- Therefore by the Chain Rule

$$\begin{aligned}\frac{d}{dx}(x + 5)^2 &= \frac{d}{dx}(f \circ g(x)) = (f' \circ g(x)) \cdot g'(x) \\ &= (2x + 10) \cdot 1\end{aligned}$$



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- Therefore by the Chain Rule

$$\begin{aligned}\frac{d}{dx}(x + 5)^2 &= \frac{d}{dx}(f \circ g(x)) = (f' \circ g(x)) \cdot g'(x) \\ &= (2x + 10) \cdot 1 \\ &= 2x + 10.\end{aligned}$$



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Differentiate  $e^{3x}$ .



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Differentiate  $e^{3x}$ .

First we identify this function as a composition.



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- $f'(x) = e^x$ .



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- $f'(x) = e^x$ .
- $g'(x) =$



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- $f'(x) = e^x$ .
- $g'(x) = \frac{d}{dx}(3x) =$



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- $f'(x) = e^x$ .
- $g'(x) = \frac{d}{dx}(3x) = 3 \frac{d}{dx}(x) =$



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- $f'(x) = e^x$ .
- $g'(x) = \frac{d}{dx}(3x) = 3 \frac{d}{dx}(x) = 3(1) =$



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- $f'(x) = e^x$ .
- $g'(x) = \frac{d}{dx}(3x) = 3 \frac{d}{dx}(x) = 3(1) = 3$ .



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- $f'(x) = e^x$ .
- $g'(x) = \frac{d}{dx}(3x) = 3 \frac{d}{dx}(x) = 3(1) = 3$ .
- $f' \circ g(x) =$



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- $f'(x) = e^x$ .
- $g'(x) = \frac{d}{dx}(3x) = 3 \frac{d}{dx}(x) = 3(1) = 3$ .
- $f' \circ g(x) = f'(g(x)) =$





# EXAMPLE

MATH 122

CLIFTON

3.3: THE  
CHAIN RULE

3.4: THE  
PRODUCT AND  
QUOTIENT  
RULES

Differentiate  $e^{3x}$ .

First we identify this function as a composition. If we let  $f(x) = \underline{e^x}$  and  $g(x) = \underline{3x}$ , then  $f \circ g(x) = e^{3x}$ .

- $f'(x) = e^x$ .
- $g'(x) = \frac{d}{dx}(3x) = 3 \frac{d}{dx}(x) = 3(1) = 3$ .
- $f' \circ g(x) = f'(g(x)) = f'(3x) =$



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MATH 122

CLIFTON

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MATH 122

CLIFTON

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- $f'(x) = e^x$ .
- $g'(x) = \frac{d}{dx}(3x) = 3 \frac{d}{dx}(x) = 3(1) = 3$ .
- $f' \circ g(x) = f'(g(x)) = f'(3x) = e^{3x}$ .
- Therefore by the Chain Rule

$$\frac{d}{dx} \left( e^{3x} \right) =$$



## EXAMPLE

MATH 122

CLIFTON

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PRODUCT AND  
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- $f'(x) = e^x$ .
- $g'(x) = \frac{d}{dx}(3x) = 3 \frac{d}{dx}(x) = 3(1) = 3$ .
- $f' \circ g(x) = f'(g(x)) = f'(3x) = e^{3x}$ .
- Therefore by the Chain Rule

$$\frac{d}{dx} \left( e^{3x} \right) = \frac{d}{dx} (f \circ g(x)) =$$



# EXAMPLE

MATH 122

CLIFTON

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PRODUCT AND  
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RULES

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- Therefore by the Chain Rule

$$\frac{d}{dx} \left( e^{3x} \right) = \frac{d}{dx} (f \circ g(x)) = (f' \circ g(x)) \cdot g'(x)$$



## EXAMPLE

MATH 122

CLIFTON

3.3: THE  
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- $f' \circ g(x) = f'(g(x)) = f'(3x) = e^{3x}$ .
- Therefore by the Chain Rule

$$\begin{aligned} \frac{d}{dx} (e^{3x}) &= \frac{d}{dx} (f \circ g(x)) = (f' \circ g(x)) \cdot g'(x) \\ &= e^{3x} \cdot 3 \end{aligned}$$



## EXAMPLE

MATH 122

CLIFTON

3.3: THE  
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3.4: THE  
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- $f'(x) = e^x$ .
- $g'(x) = \frac{d}{dx}(3x) = 3 \frac{d}{dx}(x) = 3(1) = 3$ .
- $f' \circ g(x) = f'(g(x)) = f'(3x) = e^{3x}$ .
- Therefore by the Chain Rule

$$\begin{aligned}\frac{d}{dx} (e^{3x}) &= \frac{d}{dx} (f \circ g(x)) = (f' \circ g(x)) \cdot g'(x) \\ &= e^{3x} \cdot 3 \\ &= 3e^{3x}.\end{aligned}$$



# EXAMPLE

MATH 122

CLIFTON

3.3: THE  
CHAIN RULE

3.4: THE  
PRODUCT AND  
QUOTIENT  
RULES

Differentiate  $(\ln(2t^2 + 3))^2$ .





# EXAMPLE

MATH 122

CLIFTON

3.3: THE  
CHAIN RULE

3.4: THE  
PRODUCT AND  
QUOTIENT  
RULES

Differentiate  $(\ln(2t^2 + 3))^2$ .

If we let  $f(t) = \underline{\hspace{1cm}}$  and  $g(t) = \underline{\hspace{2cm}}$ , then

$$f \circ g(t) = (\ln(2t^2 + 3))^2.$$



# EXAMPLE

MATH 122

CLIFTON

3.3: THE  
CHAIN RULE

3.4: THE  
PRODUCT AND  
QUOTIENT  
RULES

Differentiate  $(\ln(2t^2 + 3))^2$ .

If we let  $f(t) = \underline{t^2}$  and  $g(t) = \underline{\ln(2t^2 + 3)}$ , then

$$f \circ g(t) = (\ln(2t^2 + 3))^2.$$



## EXAMPLE

MATH 122

CLIFTON

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CHAIN RULE

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To differentiate  $g$ , we need to use the Chain Rule!



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MATH 122

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To differentiate  $g$ , we need to use the Chain Rule!

If we let  $h(t) = \underline{\hspace{2cm}}$  and  $k(t) = \underline{\hspace{2cm}}$ , then  $h \circ k(t) = (\ln(2t^2 + 3))^2$ .



## EXAMPLE

MATH 122

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3.3: THE  
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To differentiate  $g$ , we need to use the Chain Rule!

If we let  $h(t) = \ln(t)$  and  $k(t) = 2t^2 + 3$ , then  $h \circ k(t) = (\ln(2t^2 + 3))^2$ .



## EXAMPLE

MATH 122

CLIFTON

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To differentiate  $g$ , we need to use the Chain Rule!

If we let  $h(t) = \ln(t)$  and  $k(t) = 2t^2 + 3$ , then  $h \circ k(t) = (\ln(2t^2 + 3))^2$ .

- $h'(t) = \frac{1}{t}.$



## EXAMPLE

MATH 122

CLIFTON

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- $h'(t) = \frac{1}{t}$ .
- $k'(t) =$



## EXAMPLE

MATH 122

CLIFTON

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To differentiate  $g$ , we need to use the Chain Rule!

If we let  $h(t) = \ln(t)$  and  $k(t) = 2t^2 + 3$ , then  $h \circ k(t) = (\ln(2t^2 + 3))^2$ .

- $h'(t) = \frac{1}{t}$ .
- $k'(t) = \frac{d}{dt}(2t^2 + 3) =$





## EXAMPLE

MATH 122

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To differentiate  $g$ , we need to use the Chain Rule!

If we let  $h(t) = \ln(t)$  and  $k(t) = 2t^2 + 3$ , then  $h \circ k(t) = (\ln(2t^2 + 3))^2$ .

- $h'(t) = \frac{1}{t}$ .
- $k'(t) = \frac{d}{dt}(2t^2 + 3) = \frac{d}{dt}(2t^2) + \frac{d}{dt}(3) =$



## EXAMPLE

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CLIFTON

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- $h'(t) = \frac{1}{t}$ .
- $k'(t) = \frac{d}{dt}(2t^2 + 3) = \frac{d}{dt}(2t^2) + \frac{d}{dt}(3) = 2\frac{d}{dt}(t^2) + 0 =$



## EXAMPLE

MATH 122

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- $h'(t) = \frac{1}{t}$ .
- $k'(t) = \frac{d}{dt}(2t^2 + 3) = \frac{d}{dt}(2t^2) + \frac{d}{dt}(3) = 2\frac{d}{dt}(t^2) + 0 = 4t$ .



## EXAMPLE

MATH 122

CLIFTON

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If we let  $h(t) = \ln(t)$  and  $k(t) = 2t^2 + 3$ , then  $h \circ k(t) = (\ln(2t^2 + 3))^2$ .

- $h'(t) = \frac{1}{t}$ .
- $k'(t) = \frac{d}{dt}(2t^2 + 3) = \frac{d}{dt}(2t^2) + \frac{d}{dt}(3) = 2\frac{d}{dt}(t^2) + 0 = 4t$ .
- $h' \circ k(t) =$



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- $h'(t) = \frac{1}{t}$ .
- $k'(t) = \frac{d}{dt}(2t^2 + 3) = \frac{d}{dt}(2t^2) + \frac{d}{dt}(3) = 2\frac{d}{dt}(t^2) + 0 = 4t$ .
- $h' \circ k(t) = h'(k(t)) =$



## EXAMPLE

MATH 122

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- $h'(t) = \frac{1}{t}$ .
- $k'(t) = \frac{d}{dt}(2t^2 + 3) = \frac{d}{dt}(2t^2) + \frac{d}{dt}(3) = 2\frac{d}{dt}(t^2) + 0 = 4t$ .
- $h' \circ k(t) = h'(k(t)) = h'(2t^2 + 3) =$



## EXAMPLE

MATH 122

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- $h'(t) = \frac{1}{t}$ .
- $k'(t) = \frac{d}{dt}(2t^2 + 3) = \frac{d}{dt}(2t^2) + \frac{d}{dt}(3) = 2\frac{d}{dt}(t^2) + 0 = 4t$ .
- $h' \circ k(t) = h'(k(t)) = h'(2t^2 + 3) = \frac{1}{2t^2 + 3}$ .



## EXAMPLE

MATH 122

CLIFTON

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To differentiate  $g$ , we need to use the Chain Rule!

If we let  $h(t) = \ln(t)$  and  $k(t) = 2t^2 + 3$ , then  $h \circ k(t) = (\ln(2t^2 + 3))^2$ .

- $h'(t) = \frac{1}{t}$ .
- $k'(t) = \frac{d}{dt}(2t^2 + 3) = \frac{d}{dt}(2t^2) + \frac{d}{dt}(3) = 2\frac{d}{dt}(t^2) + 0 = 4t$ .
- $h' \circ k(t) = h'(k(t)) = h'(2t^2 + 3) = \frac{1}{2t^2 + 3}$ .
- Therefore by the Chain Rule,

$$g'(t) = \frac{1}{2t^2 + 3} \cdot 4t = \frac{4t}{2t^2 + 3}.$$





# EXAMPLE

MATH 122

CLIFTON

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If we let  $f(t) = \underline{t^2}$  and  $g(t) = \underline{\ln(2t^2 + 3)}$ , then

$$f \circ g(t) = (\ln(2t^2 + 3))^2.$$

So we have:



# EXAMPLE

MATH 122

CLIFTON

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So we have:

- $g'(t) = \frac{4t}{2t^2+3}$



# EXAMPLE

MATH 122

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Differentiate  $(\ln(2t^2 + 3))^2$ .

If we let  $f(t) = \underline{t^2}$  and  $g(t) = \underline{\ln(2t^2 + 3)}$ , then

$$f \circ g(t) = (\ln(2t^2 + 3))^2.$$

So we have:

- $g'(t) = \frac{4t}{2t^2+3}$
- $f'(t) = 2t$



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MATH 122

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So we have:

- $g'(t) = \frac{4t}{2t^2+3}$
- $f'(t) = 2t$
- $f' \circ g(t) =$



# EXAMPLE

MATH 122

CLIFTON

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3.4: THE  
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Differentiate  $(\ln(2t^2 + 3))^2$ .

If we let  $f(t) = t^2$  and  $g(t) = \ln(2t^2 + 3)$ , then

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So we have:

- $g'(t) = \frac{4t}{2t^2+3}$
- $f'(t) = 2t$
- $f' \circ g(t) = f'(\ln(2t^2 + 3)) =$



# EXAMPLE

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CLIFTON

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So we have:

- $g'(t) = \frac{4t}{2t^2+3}$
- $f'(t) = 2t$
- $f' \circ g(t) = f'(\ln(2t^2 + 3)) = 2\ln(2t^2 + 3)$



## EXAMPLE

MATH 122

CLIFTON

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So we have:

- $g'(t) = \frac{4t}{2t^2+3}$
- $f'(t) = 2t$
- $f' \circ g(t) = f'(\ln(2t^2 + 3)) = 2\ln(2t^2 + 3)$

$$\frac{d}{dt} \left( \ln(2t^2 + 3) \right)^2 =$$



## EXAMPLE

MATH 122

CLIFTON

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So we have:

- $g'(t) = \frac{4t}{2t^2+3}$
- $f'(t) = 2t$
- $f' \circ g(t) = f'(\ln(2t^2 + 3)) = 2\ln(2t^2 + 3)$

$$\frac{d}{dt} \left( \ln(2t^2 + 3) \right)^2 = (f' \circ g(t)) \cdot g'(t)$$





## EXAMPLE

MATH 122

CLIFTON

3.3: THE  
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So we have:

- $g'(t) = \frac{4t}{2t^2+3}$
- $f'(t) = 2t$
- $f' \circ g(t) = f'(\ln(2t^2 + 3)) = 2\ln(2t^2 + 3)$

$$\begin{aligned} \frac{d}{dt} \left( \ln(2t^2 + 3) \right)^2 &= (f' \circ g(t)) \cdot g'(t) \\ &= 2\ln(2t^2 + 3) \cdot \frac{4t}{2t^2 + 3} \end{aligned}$$



## EXAMPLE

MATH 122

CLIFTON

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If we let  $f(t) = t^2$  and  $g(t) = \ln(2t^2 + 3)$ , then

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So we have:

- $g'(t) = \frac{4t}{2t^2+3}$
- $f'(t) = 2t$
- $f' \circ g(t) = f'(\ln(2t^2 + 3)) = 2\ln(2t^2 + 3)$

$$\begin{aligned} \frac{d}{dt} \left( \ln(2t^2 + 3) \right)^2 &= (f' \circ g(t)) \cdot g'(t) \\ &= 2\ln(2t^2 + 3) \cdot \frac{4t}{2t^2 + 3} \\ &= \frac{8t \ln(2t^2 + 3)}{2t^2 + 3}. \end{aligned}$$



# REMARK

MATH 122

CLIFTON

3.3: THE  
CHAIN RULE

3.4: THE  
PRODUCT AND  
QUOTIENT  
RULES

The last problem is a specific example of iterated use of the chain rule.



# REMARK

MATH 122

CLIFTON

3.3: THE  
CHAIN RULE

3.4: THE  
PRODUCT AND  
QUOTIENT  
RULES

The last problem is a specific example of iterated use of the chain rule.



# REMARK

MATH 122

CLIFTON

3.3: THE  
CHAIN RULE

3.4: THE  
PRODUCT AND  
QUOTIENT  
RULES

The last problem is a specific example of iterated use of the chain rule. We could decompose our function as the composition of the three functions  $f(t) = t^2$ ,  $g(t) = \ln(t)$ ,  $h(t) = 2t^2 + 3$ :



# REMARK

MATH 122

CLIFTON

3.3: THE  
CHAIN RULE

3.4: THE  
PRODUCT AND  
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The last problem is a specific example of iterated use of the chain rule. We could decompose our function as the composition of the three functions  $f(t) = t^2$ ,  $g(t) = \ln(t)$ ,  $h(t) = 2t^2 + 3$ :

$$\frac{d}{dt} (f \circ (g \circ h)(t)) =$$



# REMARK

MATH 122

CLIFTON

3.3: THE  
CHAIN RULE

3.4: THE  
PRODUCT AND  
QUOTIENT  
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$$\frac{d}{dt} (f \circ (g \circ h)(t)) = (f' \circ (g \circ h)(t)) \cdot \frac{d}{dt} (g \circ h(t))$$



# REMARK

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3.3: THE  
CHAIN RULE

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$$\begin{aligned}\frac{d}{dt}(f \circ (g \circ h)(t)) &= (f' \circ (g \circ h)(t)) \cdot \frac{d}{dt}(g \circ h(t)) \\ &= (f' \circ (g \circ h)(t)) \cdot (g' \circ h(t)) \cdot h'(t)\end{aligned}$$





## REMARK

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CLIFTON

3.3: THE  
CHAIN RULE

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PRODUCT AND  
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RULES

The last problem is a specific example of iterated use of the chain rule. We could decompose our function as the composition of the three functions  $f(t) = t^2$ ,  $g(t) = \ln(t)$ ,  $h(t) = 2t^2 + 3$ :

$$\begin{aligned}\frac{d}{dt}(f \circ (g \circ h)(t)) &= (f' \circ (g \circ h)(t)) \cdot \frac{d}{dt}(g \circ h(t)) \\ &= (f' \circ (g \circ h)(t)) \cdot (g' \circ h(t)) \cdot h'(t) \\ &= f'(\ln(2t^2 + 3)) \cdot g'(2t^2 + 3) \cdot 4t\end{aligned}$$



## REMARK

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CLIFTON

3.3: THE  
CHAIN RULE

3.4: THE  
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RULES

The last problem is a specific example of iterated use of the chain rule. We could decompose our function as the composition of the three functions  $f(t) = t^2$ ,  $g(t) = \ln(t)$ ,  $h(t) = 2t^2 + 3$ :

$$\begin{aligned}\frac{d}{dt}(f \circ (g \circ h)(t)) &= (f' \circ (g \circ h)(t)) \cdot \frac{d}{dt}(g \circ h(t)) \\ &= (f' \circ (g \circ h)(t)) \cdot (g' \circ h(t)) \cdot h'(t) \\ &= f'(\ln(2t^2 + 3)) \cdot g'(2t^2 + 3) \cdot 4t \\ &= 2\ln(2t^2 + 3) \cdot \frac{1}{2t^2 + 3} \cdot 4t\end{aligned}$$



## REMARK

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CLIFTON

3.3: THE  
CHAIN RULE

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The last problem is a specific example of iterated use of the chain rule. We could decompose our function as the composition of the three functions  $f(t) = t^2$ ,  $g(t) = \ln(t)$ ,  $h(t) = 2t^2 + 3$ :

$$\begin{aligned}\frac{d}{dt}(f \circ (g \circ h)(t)) &= (f' \circ (g \circ h)(t)) \cdot \frac{d}{dt}(g \circ h(t)) \\ &= (f' \circ (g \circ h)(t)) \cdot (g' \circ h(t)) \cdot h'(t) \\ &= f'(\ln(2t^2 + 3)) \cdot g'(2t^2 + 3) \cdot 4t \\ &= 2\ln(2t^2 + 3) \cdot \frac{1}{2t^2 + 3} \cdot 4t \\ &= \frac{8t \ln(2t^2 + 3)}{2t^2 + 3}.\end{aligned}$$



# EXAMPLE

- The amount of gas,  $G$ , in gallons, consumed by a car depends on the distance,  $s$ , traveled in miles, which in turn depends on the time traveled,  $t$ .

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3.3: THE  
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# EXAMPLE

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CHAIN RULE

3.4: THE  
PRODUCT AND  
QUOTIENT  
RULES

- The amount of gas,  $G$ , in gallons, consumed by a car depends on the distance,  $s$ , traveled in miles, which in turn depends on the time traveled,  $t$ .
- If the car consumes 0.05 gallons for each mile traveled and the car is traveling 30 mph, then how fast is the gas being consumed?



# EXAMPLE

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3.3: THE  
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RULES

- The amount of gas,  $G$ , in gallons, consumed by a car depends on the distance,  $s$ , traveled in miles, which in turn depends on the time traveled,  $t$ .
- If the car consumes 0.05 gallons for each mile traveled and the car is traveling 30 mph, then how fast is the gas being consumed?



$$\frac{d}{dt}(G \circ s(t))$$



# EXAMPLE

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CLIFTON

3.3: THE  
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PRODUCT AND  
QUOTIENT  
RULES

- The amount of gas,  $G$ , in gallons, consumed by a car depends on the distance,  $s$ , traveled in miles, which in turn depends on the time traveled,  $t$ .
- If the car consumes 0.05 gallons for each mile traveled and the car is traveling 30 mph, then how fast is the gas being consumed?

•

$$\frac{d}{dt}(G \circ s(t)) = (G' \circ s(t)) \cdot s'(t)$$



# EXAMPLE

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CLIFTON

3.3: THE  
CHAIN RULE

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QUOTIENT  
RULES

- The amount of gas,  $G$ , in gallons, consumed by a car depends on the distance,  $s$ , traveled in miles, which in turn depends on the time traveled,  $t$ .
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$$\begin{aligned}\frac{d}{dt}(G \circ s(t)) &= (G' \circ s(t)) \cdot s'(t) \\ &= 0.05 \frac{\text{gal}}{\text{mile}} \cdot 30 \frac{\text{miles}}{\text{hour}}\end{aligned}$$





## EXAMPLE

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CLIFTON

3.3: THE  
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3.4: THE  
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- The amount of gas,  $G$ , in gallons, consumed by a car depends on the distance,  $s$ , traveled in miles, which in turn depends on the time traveled,  $t$ .
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•

$$\begin{aligned}\frac{d}{dt}(G \circ s(t)) &= (G' \circ s(t)) \cdot s'(t) \\ &= 0.05 \frac{\text{gal}}{\text{mile}} \cdot 30 \frac{\text{miles}}{\text{hour}} \\ &= 1.5 \frac{\text{gal}}{\text{hour}}.\end{aligned}$$



# PRODUCT RULE

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CLIFTON

3.3: THE  
CHAIN RULE

3.4: THE  
PRODUCT AND  
QUOTIENT  
RULES

If  $f$  and  $g$  are differentiable functions, then

$$\frac{d}{dx}(f(x)g(x)) = f'(x)g(x) + f(x)g'(x).$$



# QUOTIENT RULE

MATH 122

CLIFTON

3.3: THE  
CHAIN RULE

3.4: THE  
PRODUCT AND  
QUOTIENT  
RULES

Assume that  $f$  and  $g$  are differentiable functions and  $f(x)/g(x)$  is well-defined.



# QUOTIENT RULE

MATH 122

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3.3: THE  
CHAIN RULE

3.4: THE  
PRODUCT AND  
QUOTIENT  
RULES

Assume that  $f$  and  $g$  are differentiable functions and  $f(x)/g(x)$  is well-defined. Using the Product and Chain Rules we can compute the derivative of the quotient:



# QUOTIENT RULE

MATH 122

CLIFTON

3.3: THE  
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Assume that  $f$  and  $g$  are differentiable functions and  $f(x)/g(x)$  is well-defined. Using the Product and Chain Rules we can compute the derivative of the quotient:

$$\frac{d}{dx} \left( \frac{f(x)}{g(x)} \right) = \frac{d}{dx} \left( f(x)g(x)^{-1} \right)$$



# QUOTIENT RULE

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CLIFTON

3.3: THE  
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# QUOTIENT RULE

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3.3: THE  
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# QUOTIENT RULE

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3.3: THE  
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# QUOTIENT RULE

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3.3: THE  
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# EXAMPLE

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3.3: THE  
CHAIN RULE

3.4: THE  
PRODUCT AND  
QUOTIENT  
RULES

Differentiate

(A)  $x^2 e^{2x}$

(B)  $t^3 \ln(t+1)$

(C)  $(3x^2 + 5x)e^x$



# EXAMPLE

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CLIFTON

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$$\frac{d}{dx}(x^2 e^{2x}) =$$



# EXAMPLE

MATH 122

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(B)  $t^3 \ln(t+1)$

(C)  $(3x^2 + 5x)e^x$

$$\frac{d}{dx}(x^2 e^{2x}) = \frac{d}{dx}(x^2) \cdot e^{2x} + x^2 \cdot \frac{d}{dx}(e^{2x})$$



# EXAMPLE

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CLIFTON

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$$\begin{aligned}\frac{d}{dx}(x^2 e^{2x}) &= \frac{d}{dx}(x^2) \cdot e^{2x} + x^2 \cdot \frac{d}{dx}(e^{2x}) \\ &= 2xe^{2x} + x^2 \left( \frac{d}{dx}(2x) \cdot e^{2x} \right)\end{aligned}$$



# EXAMPLE

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3.3: THE  
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# EXAMPLE

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CHAIN RULE

3.4: THE  
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RULES

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# EXAMPLE

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3.3: THE  
CHAIN RULE

3.4: THE  
PRODUCT AND  
QUOTIENT  
RULES

Differentiate

(A)  $x^2 e^{2x}$

(B)  $t^3 \ln(t+1)$

(C)  $(3x^2 + 5x)e^x$

$$\frac{d}{dt}(t^3 \ln(t+1))$$





# EXAMPLE

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3.3: THE  
CHAIN RULE

3.4: THE  
PRODUCT AND  
QUOTIENT  
RULES

Differentiate

(A)  $x^2 e^{2x}$

(B)  $t^3 \ln(t+1)$

(C)  $(3x^2 + 5x)e^x$

$$\frac{d}{dt}(t^3 \ln(t+1)) = \frac{d}{dt}(t^3) \cdot \ln(t+1) + t^3 \cdot \frac{d}{dt}(\ln(t+1))$$



# EXAMPLE

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3.3: THE  
CHAIN RULE

3.4: THE  
PRODUCT AND  
QUOTIENT  
RULES

Differentiate

(A)  $x^2 e^{2x}$

(B)  $t^3 \ln(t+1)$

(C)  $(3x^2 + 5x)e^x$

$$\begin{aligned}\frac{d}{dt}(t^3 \ln(t+1)) &= \frac{d}{dt}(t^3) \cdot \ln(t+1) + t^3 \cdot \frac{d}{dt}(\ln(t+1)) \\ &= 3t^2 \ln(t+1) + t^3 \left( \frac{\frac{d}{dt}(t+1)}{t+1} \right)\end{aligned}$$



## EXAMPLE

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3.3: THE  
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3.4: THE  
PRODUCT AND  
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Differentiate

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$$\begin{aligned}\frac{d}{dt}(t^3 \ln(t+1)) &= \frac{d}{dt}(t^3) \cdot \ln(t+1) + t^3 \cdot \frac{d}{dt}(\ln(t+1)) \\ &= 3t^2 \ln(t+1) + t^3 \left( \frac{\frac{d}{dt}(t+1)}{t+1} \right) \\ &= 3t^2 \ln(t+1) + \frac{t^3}{t+1}.\end{aligned}$$



# EXAMPLE

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CLIFTON

3.3: THE  
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3.4: THE  
PRODUCT AND  
QUOTIENT  
RULES

Differentiate

(A)  $x^2 e^{2x}$

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$$\frac{d}{dx} \left( (3x^2 + 5x)e^x \right) =$$



# EXAMPLE

MATH 122

CLIFTON

3.3: THE  
CHAIN RULE

3.4: THE  
PRODUCT AND  
QUOTIENT  
RULES

Differentiate

(A)  $x^2 e^{2x}$

(B)  $t^3 \ln(t+1)$

(C)  $(3x^2 + 5x)e^x$

$$\frac{d}{dx} \left( (3x^2 + 5x)e^x \right) = \frac{d}{dx}(3x^2 + 5x) \cdot e^x + (3x^2 + 5x) \cdot \frac{d}{dx}e^x$$



# EXAMPLE

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3.3: THE  
CHAIN RULE

3.4: THE  
PRODUCT AND  
QUOTIENT  
RULES

Differentiate

(A)  $x^2 e^{2x}$

(B)  $t^3 \ln(t + 1)$

(C)  $(3x^2 + 5x)e^x$

$$\begin{aligned}\frac{d}{dx} \left( (3x^2 + 5x)e^x \right) &= \frac{d}{dx}(3x^2 + 5x) \cdot e^x + (3x^2 + 5x) \cdot \frac{d}{dx}e^x \\ &= (6x + 5)e^x + (3x^2 + 5x)e^x\end{aligned}$$



# EXAMPLE

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CLIFTON

3.3: THE  
CHAIN RULE

3.4: THE  
PRODUCT AND  
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RULES

Differentiate

(A)  $x^2 e^{2x}$

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$$\begin{aligned}\frac{d}{dx} \left( (3x^2 + 5x)e^x \right) &= \frac{d}{dx}(3x^2 + 5x) \cdot e^x + (3x^2 + 5x) \cdot \frac{d}{dx}e^x \\ &= (6x + 5)e^x + (3x^2 + 5x)e^x \\ &= e^x(6x + 5 + 3x^2 + 5x)\end{aligned}$$



# EXAMPLE

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CLIFTON

3.3: THE  
CHAIN RULE

3.4: THE  
PRODUCT AND  
QUOTIENT  
RULES

Differentiate

(A)  $x^2 e^{2x}$

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(C)  $(3x^2 + 5x)e^x$

$$\begin{aligned}\frac{d}{dx} \left( (3x^2 + 5x)e^x \right) &= \frac{d}{dx}(3x^2 + 5x) \cdot e^x + (3x^2 + 5x) \cdot \frac{d}{dx}e^x \\ &= (6x + 5)e^x + (3x^2 + 5x)e^x \\ &= e^x(6x + 5 + 3x^2 + 5x) \\ &= e^x(3x^2 + 11x + 5).\end{aligned}$$





# EXAMPLE

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3.3: THE  
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Differentiate  $\frac{e^{2t}}{t}$ .



# EXAMPLE

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3.3: THE  
CHAIN RULE

3.4: THE  
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QUOTIENT  
RULES

Differentiate  $\frac{e^{2t}}{t}$ .

$$\frac{d}{dt} \frac{e^{2t}}{t}$$



# EXAMPLE

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CLIFTON

3.3: THE  
CHAIN RULE

3.4: THE  
PRODUCT AND  
QUOTIENT  
RULES

Differentiate  $\frac{e^{2t}}{t}$ .

$$\frac{d}{dt} \frac{e^{2t}}{t} = \frac{\frac{d}{dt}(e^{2t}) \cdot t - e^{2t} \cdot \frac{d}{dt}(t)}{t^2}$$



# EXAMPLE

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3.3: THE  
CHAIN RULE

3.4: THE  
PRODUCT AND  
QUOTIENT  
RULES

Differentiate  $\frac{e^{2t}}{t}$ .

$$\begin{aligned}\frac{d}{dt} \frac{e^{2t}}{t} &= \frac{\frac{d}{dt}(e^{2t}) \cdot t - e^{2t} \cdot \frac{d}{dt}(t)}{t^2} \\ &= \frac{\frac{d}{dt}(2t) \cdot te^{2t} - e^{2t}(1)}{t^2}\end{aligned}$$



# EXAMPLE

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CLIFTON

3.3: THE  
CHAIN RULE

3.4: THE  
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Differentiate  $\frac{e^{2t}}{t}$ .

$$\begin{aligned}\frac{d}{dt} \frac{e^{2t}}{t} &= \frac{\frac{d}{dt}(e^{2t}) \cdot t - e^{2t} \cdot \frac{d}{dt}(t)}{t^2} \\ &= \frac{\frac{d}{dt}(2t) \cdot te^{2t} - e^{2t}(1)}{t^2} \\ &= \frac{2te^{2t} - e^{2t}}{t^2}\end{aligned}$$



# EXAMPLE

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CLIFTON

3.3: THE  
CHAIN RULE

3.4: THE  
PRODUCT AND  
QUOTIENT  
RULES

Differentiate  $\frac{e^{2t}}{t}$ .

$$\begin{aligned}\frac{d}{dt} \frac{e^{2t}}{t} &= \frac{\frac{d}{dt}(e^{2t}) \cdot t - e^{2t} \cdot \frac{d}{dt}(t)}{t^2} \\ &= \frac{\frac{d}{dt}(2t) \cdot te^{2t} - e^{2t}(1)}{t^2} \\ &= \frac{2te^{2t} - e^{2t}}{t^2} \\ &= \frac{(2t - 1)e^{2t}}{t^2}\end{aligned}$$



# EXAMPLE

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3.3: THE  
CHAIN RULE

3.4: THE  
PRODUCT AND  
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RULES

A product's price,  $p$ , is given by

$$p(q) = 80e^{-0.003q},$$

where  $q$  is the quantity sold.



## EXAMPLE

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CLIFTON

3.3: THE  
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3.4: THE  
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QUOTIENT  
RULES

A product's price,  $p$ , is given by

$$p(q) = 80e^{-0.003q},$$

where  $q$  is the quantity sold.

(A) Find the revenue as a function of the quantity sold.





## EXAMPLE

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CLIFTON

3.3: THE  
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3.4: THE  
PRODUCT AND  
QUOTIENT  
RULES

A product's price,  $p$ , is given by

$$p(q) = 80e^{-0.003q},$$

where  $q$  is the quantity sold.

- (A) Find the revenue as a function of the quantity sold.
- (B) How does revenue vary with respect to quantity?



## EXAMPLE

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3.3: THE  
CHAIN RULE

3.4: THE  
PRODUCT AND  
QUOTIENT  
RULES

A product's price,  $p$ , is given by

$$p(q) = 80e^{-0.003q},$$

where  $q$  is the quantity sold.

- (A) Find the revenue as a function of the quantity sold.
- (B) How does revenue vary with respect to quantity?

$$R(q) = p(q) \cdot q$$



## EXAMPLE

MATH 122

CLIFTON

3.3: THE  
CHAIN RULE

3.4: THE  
PRODUCT AND  
QUOTIENT  
RULES

A product's price,  $p$ , is given by

$$p(q) = 80e^{-0.003q},$$

where  $q$  is the quantity sold.

- (A) Find the revenue as a function of the quantity sold.
- (B) How does revenue vary with respect to quantity?

$$R(q) = p(q) \cdot q = 80e^{-0.003q}q$$



## EXAMPLE

MATH 122

CLIFTON

3.3: THE  
CHAIN RULE

3.4: THE  
PRODUCT AND  
QUOTIENT  
RULES

A product's price,  $p$ , is given by

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where  $q$  is the quantity sold.

- (A) Find the revenue as a function of the quantity sold.
- (B) How does revenue vary with respect to quantity?

$$R(q) = p(q) \cdot q = 80e^{-0.003q}q = 80qe^{-0.003q}.$$



## EXAMPLE

MATH 122

CLIFTON

3.3: THE  
CHAIN RULE

3.4: THE  
PRODUCT AND  
QUOTIENT  
RULES

A product's price,  $p$ , is given by

$$p(q) = 80e^{-0.003q},$$

where  $q$  is the quantity sold.

- (A) Find the revenue as a function of the quantity sold.  
(B) How does revenue vary with respect to quantity?

$$R(q) = p(q) \cdot q = 80e^{-0.003q}q = 80qe^{-0.003q}.$$

$$\frac{d}{dq}R(q) = \frac{d}{dq}(80qe^{-0.003q})$$



## EXAMPLE

MATH 122

CLIFTON

3.3: THE  
CHAIN RULE

3.4: THE  
PRODUCT AND  
QUOTIENT  
RULES

A product's price,  $p$ , is given by

$$p(q) = 80e^{-0.003q},$$

where  $q$  is the quantity sold.

- (A) Find the revenue as a function of the quantity sold.  
(B) How does revenue vary with respect to quantity?

$$R(q) = p(q) \cdot q = 80e^{-0.003q}q = 80qe^{-0.003q}.$$

$$\begin{aligned}\frac{d}{dq}R(q) &= \frac{d}{dq}(80qe^{-0.003q}) \\ &= 80\frac{d}{dq}qe^{-0.003q}\end{aligned}$$



## EXAMPLE

MATH 122

CLIFTON

3.3: THE  
CHAIN RULE

3.4: THE  
PRODUCT AND  
QUOTIENT  
RULES

A product's price,  $p$ , is given by

$$p(q) = 80e^{-0.003q},$$

where  $q$  is the quantity sold.

- (A) Find the revenue as a function of the quantity sold.  
(B) How does revenue vary with respect to quantity?

$$R(q) = p(q) \cdot q = 80e^{-0.003q}q = 80qe^{-0.003q}.$$

$$\begin{aligned}\frac{d}{dq}R(q) &= \frac{d}{dq}(80qe^{-0.003q}) \\ &= 80\frac{d}{dq}qe^{-0.003q} \\ &= 80(e^{-0.003q} + q(-0.003)e^{-0.003q})\end{aligned}$$



## EXAMPLE

MATH 122

CLIFTON

3.3: THE  
CHAIN RULE

3.4: THE  
PRODUCT AND  
QUOTIENT  
RULES

A product's price,  $p$ , is given by

$$p(q) = 80e^{-0.003q},$$

where  $q$  is the quantity sold.

- (A) Find the revenue as a function of the quantity sold.  
(B) How does revenue vary with respect to quantity?

$$R(q) = p(q) \cdot q = 80e^{-0.003q}q = 80qe^{-0.003q}.$$

$$\begin{aligned}\frac{d}{dq}R(q) &= \frac{d}{dq}(80qe^{-0.003q}) \\ &= 80\frac{d}{dq}qe^{-0.003q} \\ &= 80(e^{-0.003q} + q(-0.003)e^{-0.003q}) \\ &= 80e^{-0.003q}(1 - 0.003q).\end{aligned}$$





# EXAMPLE

MATH 122

CLIFTON

3.3: THE  
CHAIN RULE

3.4: THE  
PRODUCT AND  
QUOTIENT  
RULES

Differentiate

$$(A) \frac{5x^2}{x^3 + 1}$$

$$(B) \frac{1}{1 + e^x}$$

$$(C) \frac{e^x}{x^2}.$$



# EXAMPLE

MATH 122

CLIFTON

3.3: THE  
CHAIN RULE

3.4: THE  
PRODUCT AND  
QUOTIENT  
RULES

Differentiate

(A)  $\frac{5x^2}{x^3 + 1}$

(B)  $\frac{1}{1 + e^x}$

(C)  $\frac{e^x}{x^2}$

$$\frac{d}{dx} \left( \frac{5x^2}{x^3 + 1} \right)$$



# EXAMPLE

MATH 122

CLIFTON

3.3: THE  
CHAIN RULE

3.4: THE  
PRODUCT AND  
QUOTIENT  
RULES

Differentiate

(A)  $\frac{5x^2}{x^3 + 1}$

(B)  $\frac{1}{1 + e^x}$

(C)  $\frac{e^x}{x^2}$

$$\frac{d}{dx} \left( \frac{5x^2}{x^3 + 1} \right) = \frac{10x(x^3 + 1) - 5x^2(3x^2)}{(x^3 + 1)^2}$$



# EXAMPLE

MATH 122

CLIFTON

3.3: THE  
CHAIN RULE

3.4: THE  
PRODUCT AND  
QUOTIENT  
RULES

Differentiate

(A)  $\frac{5x^2}{x^3 + 1}$

(B)  $\frac{1}{1 + e^x}$

(C)  $\frac{e^x}{x^2}$

$$\begin{aligned}\frac{d}{dx} \left( \frac{5x^2}{x^3 + 1} \right) &= \frac{10x(x^3 + 1) - 5x^2(3x^2)}{(x^3 + 1)^2} \\ &= \frac{10x^4 + 10x - 15x^4}{(x^3 + 1)^2}\end{aligned}$$



# EXAMPLE

MATH 122

CLIFTON

3.3: THE  
CHAIN RULE

3.4: THE  
PRODUCT AND  
QUOTIENT  
RULES

Differentiate

(A)  $\frac{5x^2}{x^3 + 1}$

(B)  $\frac{1}{1 + e^x}$

(C)  $\frac{e^x}{x^2}$

$$\begin{aligned}\frac{d}{dx} \left( \frac{5x^2}{x^3 + 1} \right) &= \frac{10x(x^3 + 1) - 5x^2(3x^2)}{(x^3 + 1)^2} \\ &= \frac{10x^4 + 10x - 15x^4}{(x^3 + 1)^2} \\ &= \frac{-5x^4 + 10}{(x^3 + 1)^2}.\end{aligned}$$



# EXAMPLE

MATH 122

CLIFTON

3.3: THE  
CHAIN RULE

3.4: THE  
PRODUCT AND  
QUOTIENT  
RULES

Differentiate

(A)  $\frac{5x^2}{x^3 + 1}$

(B)  $\frac{1}{1 + e^x}$

(C)  $\frac{e^x}{x^2}$

$$\frac{d}{dx} \frac{1}{1 + e^x}$$



# EXAMPLE

MATH 122

CLIFTON

3.3: THE  
CHAIN RULE

3.4: THE  
PRODUCT AND  
QUOTIENT  
RULES

Differentiate

(A)  $\frac{5x^2}{x^3 + 1}$

(B)  $\frac{1}{1 + e^x}$

(C)  $\frac{e^x}{x^2}$ .

$$\frac{d}{dx} \frac{1}{1 + e^x} = \frac{0(1 + e^x) - (1)e^x}{(1 + e^x)^2}$$



# EXAMPLE

MATH 122

CLIFTON

3.3: THE  
CHAIN RULE

3.4: THE  
PRODUCT AND  
QUOTIENT  
RULES

Differentiate

(A)  $\frac{5x^2}{x^3 + 1}$

(B)  $\frac{1}{1 + e^x}$

(C)  $\frac{e^x}{x^2}$

$$\begin{aligned}\frac{d}{dx} \frac{1}{1 + e^x} &= \frac{0(1 + e^x) - (1)e^x}{(1 + e^x)^2} \\ &= \frac{-e^x}{(1 + e^x)^2}.\end{aligned}$$





# EXAMPLE

MATH 122

CLIFTON

3.3: THE  
CHAIN RULE

3.4: THE  
PRODUCT AND  
QUOTIENT  
RULES

Differentiate

(A)  $\frac{5x^2}{x^3 + 1}$

(B)  $\frac{1}{1 + e^x}$

(C)  $\frac{e^x}{x^2}$ .

$$\frac{d}{dx} \frac{e^x}{x^2}$$



# EXAMPLE

MATH 122

CLIFTON

3.3: THE  
CHAIN RULE

3.4: THE  
PRODUCT AND  
QUOTIENT  
RULES

Differentiate

(A)  $\frac{5x^2}{x^3 + 1}$

(B)  $\frac{1}{1 + e^x}$

(C)  $\frac{e^x}{x^2}$ .

$$\frac{d}{dx} \frac{e^x}{x^2} = \frac{e^x x^2 - e^x (2x)}{x^4}$$



# EXAMPLE

MATH 122

CLIFTON

3.3: THE  
CHAIN RULE

3.4: THE  
PRODUCT AND  
QUOTIENT  
RULES

Differentiate

(A)  $\frac{5x^2}{x^3 + 1}$

(B)  $\frac{1}{1 + e^x}$

(C)  $\frac{e^x}{x^2}$ .

$$\begin{aligned}\frac{d}{dx} \frac{e^x}{x^2} &= \frac{e^x x^2 - e^x (2x)}{x^4} \\ &= \frac{e^x (x^2 - 2x)}{x^4}\end{aligned}$$



# EXAMPLE

MATH 122

CLIFTON

3.3: THE  
CHAIN RULE

3.4: THE  
PRODUCT AND  
QUOTIENT  
RULES

Differentiate

(A)  $\frac{5x^2}{x^3 + 1}$

(B)  $\frac{1}{1 + e^x}$

(C)  $\frac{e^x}{x^2}$ .

$$\begin{aligned}\frac{d}{dx} \frac{e^x}{x^2} &= \frac{e^x x^2 - e^x (2x)}{x^4} \\ &= \frac{e^x (x^2 - 2x)}{x^4} \\ &= \frac{e^x (x)(x - 2)}{x^4}\end{aligned}$$



# EXAMPLE

MATH 122

CLIFTON

3.3: THE  
CHAIN RULE

3.4: THE  
PRODUCT AND  
QUOTIENT  
RULES

Differentiate

(A)  $\frac{5x^2}{x^3 + 1}$

(B)  $\frac{1}{1 + e^x}$

(C)  $\frac{e^x}{x^2}$ .

$$\begin{aligned}\frac{d}{dx} \frac{e^x}{x^2} &= \frac{e^x x^2 - e^x (2x)}{x^4} \\ &= \frac{e^x (x^2 - 2x)}{x^4} \\ &= \frac{e^x (x)(x - 2)}{x^4} \\ &= \frac{e^x (x - 2)}{x^3}.\end{aligned}$$



# EXAMPLE

MATH 122

CLIFTON

3.3: THE  
CHAIN RULE

3.4: THE  
PRODUCT AND  
QUOTIENT  
RULES

Assume



# EXAMPLE

MATH 122

CLIFTON

3.3: THE  
CHAIN RULE

3.4: THE  
PRODUCT AND  
QUOTIENT  
RULES

Assume

- $f(2) = 1,$



# EXAMPLE

MATH 122

CLIFTON

3.3: THE  
CHAIN RULE

3.4: THE  
PRODUCT AND  
QUOTIENT  
RULES

Assume

- $f(2) = 1,$
- $f'(2) = 5,$





# EXAMPLE

MATH 122

CLIFTON

3.3: THE  
CHAIN RULE

3.4: THE  
PRODUCT AND  
QUOTIENT  
RULES

Assume

- $f(2) = 1,$

- $f'(2) = 5,$

- $g(2) = 3,$



# EXAMPLE

MATH 122

CLIFTON

3.3: THE  
CHAIN RULE

3.4: THE  
PRODUCT AND  
QUOTIENT  
RULES

Assume

- $f(2) = 1,$
- $f'(2) = 5,$

- $g(2) = 3,$
- $g'(2) = 6.$



# EXAMPLE

MATH 122

CLIFTON

3.3: THE  
CHAIN RULE

3.4: THE  
PRODUCT AND  
QUOTIENT  
RULES

Assume

- $f(2) = 1,$

- $f'(2) = 5,$

- $g(2) = 3,$

- $g'(2) = 6.$

Let  $h(x) = f(x)g(x)$  and  $k(x) = f(x)/g(x)$ . Find



# EXAMPLE

MATH 122

CLIFTON

3.3: THE  
CHAIN RULE

3.4: THE  
PRODUCT AND  
QUOTIENT  
RULES

Assume

- $f(2) = 1,$

- $f'(2) = 5,$

- $g(2) = 3,$

- $g'(2) = 6.$

Let  $h(x) = f(x)g(x)$  and  $k(x) = f(x)/g(x)$ . Find

(A)  $h'(2),$



# EXAMPLE

MATH 122

CLIFTON

3.3: THE  
CHAIN RULE

3.4: THE  
PRODUCT AND  
QUOTIENT  
RULES

Assume

- $f(2) = 1,$

- $f'(2) = 5,$

- $g(2) = 3,$

- $g'(2) = 6.$

Let  $h(x) = f(x)g(x)$  and  $k(x) = f(x)/g(x)$ . Find

(A)  $h'(2),$

(B)  $k'(2).$



# EXAMPLE

MATH 122

CLIFTON

3.3: THE  
CHAIN RULE

3.4: THE  
PRODUCT AND  
QUOTIENT  
RULES

Assume

- $f(2) = 1,$

- $f'(2) = 5,$

- $g(2) = 3,$

- $g'(2) = 6.$

Let  $h(x) = f(x)g(x)$  and  $k(x) = f(x)/g(x)$ . Find

(A)  $h'(2),$

(B)  $k'(2).$

$$h'(2) =$$



# EXAMPLE

MATH 122

CLIFTON

3.3: THE  
CHAIN RULE

3.4: THE  
PRODUCT AND  
QUOTIENT  
RULES

Assume

- $f(2) = 1,$

- $f'(2) = 5,$

- $g(2) = 3,$

- $g'(2) = 6.$

Let  $h(x) = f(x)g(x)$  and  $k(x) = f(x)/g(x)$ . Find

(A)  $h'(2),$

(B)  $k'(2).$

$$h'(2) = f'(2)g(2) + f(2)g'(2)$$



# EXAMPLE

MATH 122

CLIFTON

3.3: THE  
CHAIN RULE

3.4: THE  
PRODUCT AND  
QUOTIENT  
RULES

Assume

- $f(2) = 1,$

- $f'(2) = 5,$

- $g(2) = 3,$

- $g'(2) = 6.$

Let  $h(x) = f(x)g(x)$  and  $k(x) = f(x)/g(x)$ . Find

(A)  $h'(2),$

(B)  $k'(2).$

$$\begin{aligned} h'(2) &= f'(2)g(2) + f(2)g'(2) \\ &= 5(3) + 1(6) \end{aligned}$$





# EXAMPLE

MATH 122

CLIFTON

3.3: THE  
CHAIN RULE

3.4: THE  
PRODUCT AND  
QUOTIENT  
RULES

Assume

- $f(2) = 1,$

- $f'(2) = 5,$

- $g(2) = 3,$

- $g'(2) = 6.$

Let  $h(x) = f(x)g(x)$  and  $k(x) = f(x)/g(x)$ . Find

(A)  $h'(2),$

(B)  $k'(2).$

$$\begin{aligned}h'(2) &= f'(2)g(2) + f(2)g'(2) \\&= 5(3) + 1(6) \\&= 21.\end{aligned}$$



# EXAMPLE

MATH 122

CLIFTON

3.3: THE  
CHAIN RULE

3.4: THE  
PRODUCT AND  
QUOTIENT  
RULES

Assume

- $f(2) = 1,$

- $f'(2) = 5,$

- $g(2) = 3,$

- $g'(2) = 6.$

Let  $h(x) = f(x)g(x)$  and  $k(x) = f(x)/g(x)$ . Find

(A)  $h'(2),$

(B)  $k'(2).$

$$k'(2) =$$



## EXAMPLE

MATH 122

CLIFTON

3.3: THE  
CHAIN RULE

3.4: THE  
PRODUCT AND  
QUOTIENT  
RULES

Assume

- $f(2) = 1,$

- $f'(2) = 5,$

- $g(2) = 3,$

- $g'(2) = 6.$

Let  $h(x) = f(x)g(x)$  and  $k(x) = f(x)/g(x)$ . Find

(A)  $h'(2),$

(B)  $k'(2).$

$$k'(2) = \frac{f'(2)g(2) - f(2)g'(2)}{g(2)^2}$$



## EXAMPLE

MATH 122

CLIFTON

3.3: THE  
CHAIN RULE

3.4: THE  
PRODUCT AND  
QUOTIENT  
RULES

Assume

- $f(2) = 1,$

- $f'(2) = 5,$

- $g(2) = 3,$

- $g'(2) = 6.$

Let  $h(x) = f(x)g(x)$  and  $k(x) = f(x)/g(x)$ . Find

(A)  $h'(2),$

(B)  $k'(2).$

$$\begin{aligned} k'(2) &= \frac{f'(2)g(2) - f(2)g'(2)}{g(2)^2} \\ &= \frac{5(3) - 1(6)}{3^2} \end{aligned}$$



## EXAMPLE

MATH 122

CLIFTON

3.3: THE  
CHAIN RULE

3.4: THE  
PRODUCT AND  
QUOTIENT  
RULES

Assume

- $f(2) = 1,$

- $f'(2) = 5,$

- $g(2) = 3,$

- $g'(2) = 6.$

Let  $h(x) = f(x)g(x)$  and  $k(x) = f(x)/g(x)$ . Find

(A)  $h'(2),$

(B)  $k'(2).$

$$\begin{aligned}k'(2) &= \frac{f'(2)g(2) - f(2)g'(2)}{g(2)^2} \\&= \frac{5(3) - 1(6)}{3^2} \\&= \frac{15 - 6}{9}\end{aligned}$$



## EXAMPLE

MATH 122

CLIFTON

3.3: THE  
CHAIN RULE

3.4: THE  
PRODUCT AND  
QUOTIENT  
RULES

Assume

- $f(2) = 1,$

- $f'(2) = 5,$

- $g(2) = 3,$

- $g'(2) = 6.$

Let  $h(x) = f(x)g(x)$  and  $k(x) = f(x)/g(x)$ . Find

(A)  $h'(2),$

(B)  $k'(2).$

$$\begin{aligned}k'(2) &= \frac{f'(2)g(2) - f(2)g'(2)}{g(2)^2} \\&= \frac{5(3) - 1(6)}{3^2} \\&= \frac{15 - 6}{9} = \frac{9}{9}\end{aligned}$$



## EXAMPLE

MATH 122

CLIFTON

3.3: THE  
CHAIN RULE

3.4: THE  
PRODUCT AND  
QUOTIENT  
RULES

Assume

- $f(2) = 1,$

- $f'(2) = 5,$

- $g(2) = 3,$

- $g'(2) = 6.$

Let  $h(x) = f(x)g(x)$  and  $k(x) = f(x)/g(x)$ . Find

(A)  $h'(2),$

(B)  $k'(2).$

$$\begin{aligned}k'(2) &= \frac{f'(2)g(2) - f(2)g'(2)}{g(2)^2} \\&= \frac{5(3) - 1(6)}{3^2} \\&= \frac{15 - 6}{9} = \frac{9}{9} = 1.\end{aligned}$$